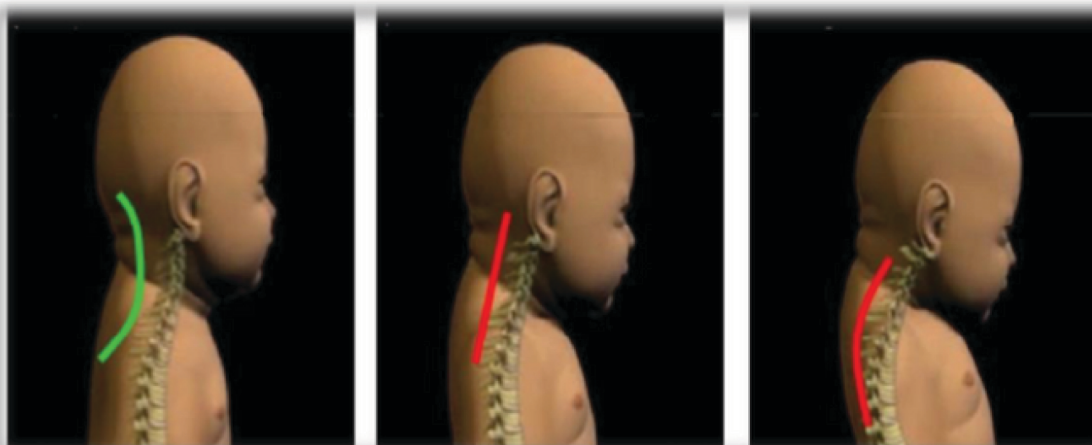




BABIES DEVELOPE SPINAL CURVES BEFORE BEING BORN

A **HEALTHY** spine produces a healthy nervous system and better **OVERALL** health. No human performs at optimal capacity with an unhealthy master control system. Spinal health is best measured by alignment and intersegmental movement between each vertebra. People rarely receive proper education about how to evaluate and maintain the life-long health of their spine and nervous system. Medical doctors are not trained to evaluate or address spinal health.

Chiropractors have been educating the public about the importance of the spine and nervous system for 120 years. Part of the educational process involves correcting the popular belief that Chiropractic care and evaluation exist primarily for adults. **Research from nearly 30 years ago began proving that even babies have specific spinal curvature that enables appropriate neurological communication between the brain and body.** Most doctors have been taught that spinal curvature develops as babies become toddlers and progresses through early childhood. Medical research from 1977 proved that even babies still in the womb have already begun to develop specific curvature in their spine.



Structural engineers attest that the arc is the most stable architectural structure. Almost all bridges are built with arcs because of their load bearing stability. **The same principle applies to every healthy human spine.** Science

and research proves that babies begin to develop a strong structural spinal curvature in-utero months prior to being born. **Research from the 1977 Journal of Anatomy** stated that, ***“Even babies should be born with a neck curve. If they do not have one, it is likely that birth trauma straightened the spinal curves.”***

Chiropractic adjustments help keep the spine moving and aligned properly so the central nervous system can deliver and receive the precise information traveling to and from the brain. **As the twig is bent, so grows the tree.** Children and infants need Chiropractic care more than anyone. If the spine is mal-positioned early in life, the child will develop without optimum opportunity for health and function. A spine not positioned correctly will continue to get worse over time. **Babies begin benefiting from Chiropractic care immediately after birth. The best time to plant a tree was twenty years ago, but the second best time is NOW.** The same principle applies to spine and nervous system evaluation for babies, children, and adults. The best opportunity for optimal health begins at childbirth. **The second best time is NOW.**